

AGENDA
DOWNTOWN WOODSTOCK BUSINESS IMPROVEMENT AREA
BOARD OF MANAGEMENT

DATE: Thursday, March 6, 2025 **TIME:** 8:30 am

LOCATION: First Class First Aid, 30 Metcalf Street

Our Vision

Downtown Woodstock is the heart of Woodstock! Our vision is to make Downtown Woodstock a destination of choice for residents and visitors for shopping, dining, entertainment, diverse activations, and cultural experiences.

Our Directive

To improve and sustain the vibrancy and prosperity of downtown Woodstock through beautification and promotional efforts.

1) CALL TO ORDER

2) ADOPTION OF AGENDA – MOTION: To adopt the agenda as presented.

3) CONFLICT OF INTEREST

4) ADOPTION OF MINUTES – MOTION: To approve the board meeting minutes of February 6, 2025.

5) PRESENTATION – HART Hub - Perry Lang, Woodstock Hospital President and CEO; Teresa Martins, Oxford OHT Executive Director; Jill Blaire, Woodstock Hospital Manager of Outpatient Mental Health Services; Cindy Smart, Woodstock Hospital Vice President of Patient Care and Chief Nursing Officer

6) CO-CHAIR UPDATES – Shared Service Agreement, Snow removal

7) DISCUSSION – Strategic Plan Benchmarks

8) DISCUSSION – Board/Committee Meeting times

9) COMMITTEE & TASK FORCE UPDATES

- a) Promotions – Events and Activations
- b) Promotions - Marketing
- c) Beautification
- d) Finance
- e) Block Captains

10) NEW BUSINESS

11) ADJOURNMENT