

AGENDA
DOWNTOWN WOODSTOCK BUSINESS IMPROVEMENT AREA
BOARD OF MANAGEMENT

DATE: Thursday, November 7, 2024 **TIME:** 8:30 am

LOCATION: YNCU, 400 Dundas Street

Our Vision

Downtown Woodstock is the heart of Woodstock! Our vision is to make Downtown Woodstock a destination of choice for residents and visitors for shopping, dining, entertainment, diverse activations, and cultural experiences.

Our Directive

To improve and sustain the vibrancy and prosperity of downtown Woodstock through beautification and promotional efforts.

1) CALL TO ORDER

2) ADOPTION OF AGENDA – MOTION: To adopt the agenda as presented.

3) CONFLICT OF INTEREST

4) ADOPTION OF MINUTES – MOTION: To approve the board meeting minutes of October 24, 2024.

5) BOARD RESIGNATION – MOTION: To accept with regret the resignation of Jennie Pickard.

6) BOARD MEMBERS – MOTION: To nominate the following new board members, Mickala Day (Evolution Electronics), Holly Jo (The Kiln Room Ceramic & Art Studio), Joshua Pember (First Class First Aid), Santina Somers (Knotty Beauty Inc.).

7) DISCUSSION – Block Captains – as circulated

8) DISCUSSION – Downtown T-shirts

9) DISCUSSION – 2025 Budget

10) COMMITTEE UPDATES

- a) Promotions - Marketing and Communications – Minutes circulated, Shopping Nights Marketing
- b) Promotions - Events - Next meeting in December, Sip and Social second week of December
- c) Beautification – Minutes circulated

Recommendations to bring to board:

- 1. Weeds
 - 2. Lockers
 - 3. Beautification Budget re: staff
 - 4. Vacant lots, empty buildings, deteriorating
- d) Finance – Members needed to establish committee.

11) NEW BUSINESS

12) ADJOURNMENT