

AGENDA
DOWNTOWN WOODSTOCK BUSINESS IMPROVEMENT AREA
BOARD OF MANAGEMENT

DATE: Thursday, October 3, 2024 **TIME:** 8:30 am

LOCATION: First Class First Aid, 476 Peel

Our Vision

Downtown Woodstock is the heart of Woodstock! Our vision is to make Downtown Woodstock a destination of choice for residents and visitors for shopping, dining, entertainment, diverse activations, and cultural experiences.

Our Directive

To improve and sustain the vibrancy and prosperity of downtown Woodstock through beautification and promotional efforts.

1) CALL TO ORDER

2) ADOPTION OF AGENDA – MOTION: To adopt the agenda as presented.

3) CONFLICT OF INTEREST

4) ADOPTION OF MINUTES – MOTION: To approve the board meeting minutes of September 5, 2024.

5) PRESENTATION – Mark Renaud, Executive Director, Downtown Tillsonburg

6) DISCUSSION – Block Captains

7) DISCUSSION – Website Changes

8) COMMITTEE UPDATES

a) Promotions - Marketing and Communications

b) Promotions - Events

c) Beautification

Discussion points from committee meeting:

i) Seasonal / Holiday Lights – Request Budget and C.O.W. Support for Dotted-Line Area

ii) Light Street – Lighted Theme (Year-Round)

iii) Weeds in sidewalks, gardens, etc

iv) Lockers / secured / designated storage for unsheltered persons

v) Request more and adequate number of garbage / waste disposal receptacles

vi) What is the Beautification Budget?

d) Finance

9) DISCUSSION – Potential Board Members

10) NEW BUSINESS

a) Accountability Chart

b) Yeti's

11) ADJOURNMENT