

AGENDA
DOWNTOWN WOODSTOCK BUSINESS IMPROVEMENT AREA
BOARD OF MANAGEMENT

DATE: Wednesday, September 5, 2024 **TIME:** 8:30 am

LOCATION: First Class First Aid, 476 Peel

Our Vision

Downtown Woodstock is the heart of Woodstock! Our vision is to make Downtown Woodstock a destination of choice for residents and visitors for shopping, dining, entertainment, diverse activations, and cultural experiences.

Our Directive

To improve and sustain the vibrancy and prosperity of downtown Woodstock through beautification and promotional efforts.

1) CALL TO ORDER

2) ADOPTION OF AGENDA – MOTION: To adopt the agenda as presented.

3) CONFLICT OF INTEREST

4) ADOPTION OF MINUTES – MOTION: To approve the board meeting minutes of August 7, 2024.

5) RESIGNATION – MOTION: To accept, with regret, the resignation of Johannes Olivier.

6) DISCUSSION – Board Vacancies

7) BY LAW REVIEW – MOTION: To approve the bylaws as amended to present to the membership.

8) COMMITTEE UPDATES

- a) Marketing and Communications
- b) Special Events
- c) Beautification
- d) Town Halls
- e) Bylaw Review

9) NEW BUSINESS (from board members)

- a) Streetscape Project 2025
- b) BIA Levies
- c) Shared Service Agreement - discussion and next steps
- d) Safety and Security Downtown
- e) Discussion on boundary expansion
- f) Discussion on other BIAs processes

10) ADJOURNMENT