

AGENDA
DOWNTOWN WOODSTOCK BUSINESS IMPROVEMENT AREA
BOARD OF MANAGEMENT

DATE: Wednesday, August 7, 2024 **TIME:** 8:30 am

LOCATION: BIA Office, 21 Market Street

Our Vision

Downtown Woodstock is the heart of Woodstock! Our vision is to make Downtown Woodstock a destination of choice for residents and visitors for shopping, dining, entertainment, diverse activations, and cultural experiences.

Our Directive

To improve and sustain the vibrancy and prosperity of downtown Woodstock through beautification and promotional efforts.

- 1) CALL TO ORDER**
- 2) ADOPTION OF AGENDA – MOTION:** To adopt the agenda as presented.
- 3) CONFLICT OF INTEREST**
- 4) ADOPTION OF MINUTES – MOTION:** To approve the board meeting minutes of July 5, 2024.
- 5) RESIGNATION – MOTION:** To accept, with regret, the resignation of Katharina Otulak.
- 6) DISCUSSION – Streetfest Review (Survey)**
- 7) FINANCIALS - MOTION:** To accept the financials through June 30, 2024 as presented.
- 8) BY LAW REVIEW – MOTION:** To approve the bylaws as amended to present to the membership.
(defer)
- 9) COMMITTEE UPDATES**
 - a) Marketing and Communications
 - b) Special Events
 - c) Beautification
 - d) Town Halls
 - e) Bylaw Review
- 10) NEW BUSINESS**
 - Streetscape, construction contact
 - BIA tours
- 11) ADJOURNMENT**